

Effective Teaching Solutions Privacy Statement

This privacy statement is applicable to Effective Teaching Solutions and lisafrase.com.

Effective Teaching Solutions certifies full compliance with the Children's Online Privacy Protection Act (COPPA) and other applicable federal regulations regarding on-line privacy. Effective Teaching Solutions does not collect personal information about individuals except when such individuals provide the information on a voluntary basis. Personal information on individuals will not be sold or otherwise transferred to unaffiliated third parties without the approval of the individual at the time of collection.

Effective Teaching Solutions reserves the right to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the site and to inform advertisers of such information as well as the number of users that have been exposed to or clicked on their advertising banners. Effective Teaching Solutions will provide only aggregated data from these analyses to third parties.

Commercial entities are hereby put on notice that "harvesting" of e-mail addresses through the use of web "spiders" or other similar activities for the use of unsolicited commercial e-mail (UCE or "spam") is strictly forbidden. Violation of this policy will lead to referral to the appropriate authorities, including the commercial entity's Internet service provider, and appropriate legal authorities. Effective Teaching Solutions reserves the right to invoice such unauthorized advertisers at \$1.00 per impression for appropriation of these addresses.

Users should be aware that non-personal information and data may be automatically collected through the use of "cookies."

These policies are effective as of September 22, 2007. Effective Teaching Solutions reserves the right to change this policy at any time by notifying users of the existence of a new privacy statement. This statement and the policies outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any party.

For questions contact the webmaster at effectiveteachingsolutions@yahoo.com